

Nikolaos Papadopoulos

CV

**Assistant Professor, Department of Organization Management,
Marketing and Tourism, International Hellenic University**

Dr. Nikolaos Papadopoulos is an Assistant Professor in the Department of Organizational Management, Marketing and Tourism of the International Hellenic University, with a focus on Service Quality, Consumer Behavior and Sports Tourism. He holds a PhD in Sports Consumer Behavior and Service Quality from the University of Macedonia, Thessaloniki. He obtained his Master's degree (MSc) from the London School of Economics and Political Science (L.S.E.), in Industrial Relations and Personnel Management. He holds a Bachelor's degree from the Department of Business Organization & Administration of the University of Macedonia, a graduate from the Department of Marketing and Advertising of the Technological Educational Institution of Thessaloniki, and a graduate of the Department of Accounting also from the Technological Educational Institution of Thessaloniki. He holds the Certificate of Pedagogical Competence of the Annual Pedagogical Training Program (EPPAIK), of the Higher School of Pedagogical & Technological Education (ASPAlTE).

From the academic year 2020-21 until today, he is a member of the Collaborating Scientific Staff (SEP) of the Postgraduate Program "Sports Administration" of the School of Social Sciences of the Hellenic Open University (EAP) in the sections "Sports Marketing" and "Sports Consumer Behavior".

His research interests include Sports Tourism, Services Marketing and Sports Consumer Behavior.

I. TEACHING EXPERIENCE

a) Teaching Experience in Postgraduate Programs

Academic year 2020-2021 (spring semester):

Collaborating Teaching Staff (S.E.P.) at the Hellenic Open University (E.A.P.),
Module: "Sports Marketing" of the Postgraduate Study Program "Sports Management" of the School of Social Sciences.

Academic year 2021-2022 (winter & spring semester):

Collaborating Teaching Staff (S.E.P.) at the Hellenic Open University (E.A.P.),
Module: "Sports Consumer Behaviour" of the Postgraduate Study Program "Sports Management" of the School of Social Sciences.

Academic year 2022-2023 (winter semester):

Collaborating Teaching Staff (S.E.P.) at the Hellenic Open University (E.A.P.),
Module: "Sports Consumer Behaviour" of the Postgraduate Study Program "Sports Management" of the School of Social Sciences.

Academic year 2023-2024 (winter & spring semester):

Collaborating Teaching Staff (S.E.P.) at the Hellenic Open University (E.A.P.),
Module: "Sports Marketing" of the Postgraduate Study Program "Sports Management" of the School of Social Sciences.

b) Supervision of theses in postgraduate programs

Academic year 2022-2023 (winter semester):

- Hellenic Open University: School of Social Sciences, Sports Management Study Program. Thesis title: "Investigation of the knowledge, attitudes and behaviors of Panteion University students about the private gyms in the region of Attica". Postgraduate Student: Drakas Panagiotis).

Academic year 2022-2023 (spring semester):

- Hellenic Open University: School of Social Sciences, Sports Management Study Program. Thesis title: "Investigation of service quality in the private gyms of Chios. The role of value and satisfaction in gym customer loyalty". Postgraduate Student: Bougdanou Ourania (in progress).

- Hellenic Open University: School of Social Sciences, Sports Management Study Program. Thesis title: "Investigating the opinions and behavioral intentions of participants in Yoga Retreats services in Greek tourist destinations". Postgraduate Student: Harokopos Dimitrios (in progress).

c) Teaching Experience in Undergraduate Programs

Academic year 2001-2002 (Winter & Spring Semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Academic Fellow with incomplete qualifications: Teaching in the courses: Research Methodology, IT Applications in Business Administration.

Academic year 2002-2003 (Winter & Spring Semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Academic Fellow with incomplete qualifications: Teaching in the courses: Business Planning, IT Applications in Business Management, Human Resources Management.

Academic year 2003-2004 (winter & spring semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Academic Fellow with incomplete qualifications: Teaching in the courses: IT Applications in Business Administration, Human Resource Management

Academic year 2004-2005 (winter semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Academic Fellow with incomplete qualifications: Teaching in the courses: IT Applications in Business Administration, Admin Human Resources.

Academic year 2004-2005 (spring semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Academic Fellow with incomplete qualifications: Teaching in the courses: IT Applications in Business Administration, Human Resource Management, Business Research.

Academic year 2005-2006 (winter semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Laboratory Fellow with full qualifications: Teaching in the courses: IT Applications in Business Administration, Business Research.

Academic year 2005-2006 (spring semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Laboratory Fellow with full qualifications: Teaching in the course: IT Applications in Business Administration.

Academic year 2008-2009 (Winter & Spring Semester):

TEI of Serres, School of Management & Economics, Department of Business Administration: Laboratory Fellow with full qualifications: Teaching in the course: Human Resource Management

Academic year 2007-2008 (winter & spring semester):

Alexandrio TEI of Thessaloniki, School of Management & Economics, Department of Accounting: Laboratory Fellow with full qualifications: Teaching in the course: Research Methodology – Graduate Seminar

Academic year 2008-2009 (Winter & Spring Semester):

Alexandrio TEI of Thessaloniki, School of Management & Economics, Department of Accounting: Laboratory Fellow with full qualifications: Teaching in the course: Research Methodology – Graduate Seminar

Academic year 2019-2020 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Marketing Research

Academic year 2020-2021 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Marketing Research

Academic year 2020-2021 (spring semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching courses: Statistics, Marketing Strategy

Academic year 2021-2022 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Marketing Research

Academic year 2021-2022 (spring semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Statistics, Marketing Strategy, Accounting according to the Hellenic Accounting Standards.

Academic year 2022-2023 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Marketing Research, Marketing of Educational Units.

Academic year 2022-2023 (spring semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Statistics, Marketing Strategy, Accounting according to the Hellenic Accounting Standards.

Academic year 2023-2024 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Marketing Research.

Academic year 2022-2023 (spring semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Marketing of Educational Units, Accounting according to the Hellenic Accounting Standards.

Academic year 2024-2025 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Marketing Research.

Academic year 2024-2025 (spring semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Marketing of Educational Units, Accounting according to the Hellenic Accounting Standards.

Academic year 2025-2026 (winter semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Tourism Market Research, Airport Organization & Operation.

Academic year 2025-2026 (spring semester):

International Hellenic University (IHU), Department of Organizations Management, Marketing and Tourism (Thessaloniki): Academic Fellow: Teaching in the courses: Industrial Marketing, Marketing of Educational Units.

Academic year 1999-2001 (winter & spring semester):

City College, International Faculty of the University of Sheffield, UK, Thessaloniki. Teaching courses: Accounting Fundamentals, Financial Accounting and Reporting (in English).

II. RESEARCH PROGRAMS

July 2026:

International Hellenic University (IHU):

"Provision of consulting support services for the implementation / development of a Business Plan for the establishment and operation of a Research Institute for Sports Innovation and Olympic Heritage (Project Code 82513)". Project scope: "Provision of consulting support services for the implementation and development of a business plan"

November 2020 – June 2021:

HORIZON 2020 Program, International Hellenic University (IHU):

"Photoelectrocatalytic technology for converting carbon dioxide (CO₂) coming from the sun into green chemicals (Project Code 21030)" Project Team Member - Researcher. Subject: Bibliography Search.

III. WORK EXPERIENCE

October 1998-October 1999:

Head of Commercial Management Department of Household Equipment (Chef de Rayon) CONTINENT HELLAS S.A., 12th km. Thessaloniki - Airport.

It concerns the CONTINENT retail store. It is a position of administrative responsibility (18 subordinates) in the area of non-food products of the store (area 600 sq.) and in the external area of the store, the liquid fuel sales station (14 liquid fuel supply pumps).

20/6/2002 to 15/1/2003:

Member of the Administration Board of ARIS F.C. Thessaloniki. Responsibilities: Representative of the Company in relations with the Aris fan associations.

19/7/2004 to 15/1/2005:

Member of the Administration Board of ARIS F.C. Thessaloniki. Responsibilities: Representative of the Company in relations with the Aris fan associations.

1/18/2005 to 3/2/2005:

Member of the Administration Board of ARIS F.C. Thessaloniki. Responsibilities: Stadium Facilities Manager.

20/4/2005 to 19/10/2005:

Member of the Administration Board of ARIS F.C. Thessaloniki. Responsibilities: Stadium Facilities Manager.

6/28/2005 to 6/28/2007

Member of the Administration Board of ARIS F.C. Thessaloniki. Responsibilities: Stadium Facilities Manager.

9/6/2009 to 9/6/2011

Member of the Administration Board of ARIS F.C. Thessaloniki. Responsibilities: Representative of the "ARIS Sports Club"

June 2008 – July 2010:

President of the Administration Board of the "Hellenic Volleyball League" E.S.A.P., of the 12 teams of the A1 National Men's Division. Headquarters: OAKA, Maroussi, Athens.

IV. PUBLICATIONS

a) International Scientific Journals:

Papadopoulos, N. & Tsekouropoulos, G. (2025 – review, GNEST_07811). University Students' behavior towards service quality provided in water sports tourism sustainable destinations, *Global NEST Journal*.

Theocharis, D., Tsekouropoulos, G., **Papadopoulos, N.** & Hoxha, G. (2026). Engaging Generation Z: Digital Marketing Strategies for Branding New Technological Products *International Journal of Sustainable Agricultural Management and Informatics* DOI: 10.1504/IJSAMI.2025.10072463

Papadopoulos, N. & Tsekouropoulos, G. (2023). The application of service quality on tourist stadia: the role of value and satisfaction on spectators' intentions *International Journal of Sustainable Agricultural Management and Informatics* Vol. 9, No. 1, pp. 19-40 <https://doi.org/10.1504/IJSAMI.2023.127542>

Papadopoulos, G.N. & Kargidis, N. (2022). The Effect of Service Quality on Spectators Behavioral Intentions in Professional Football: The Role of Value and Satisfaction *International Journal of Innovation and Technology Management* Vol. 19, No. 5, pp. 1-26 <https://doi.org/10.1142/S0219877022410061>

b) Chapters in Collected Volumes & Books

Tsitskari, E., Paschalidou, K. & **Papadopoulos, N.** (2025) "Seeking for Sustainability in Greek Sports". In: *Grimaldi-Puyana, M., García-Fernández, J., Mohammadi, S., & Ruiz, P. G. (Eds.). A Global Perspective of Sustainability in Sports*

Organizations. Emerald Group Publishing. pp 33-42. <https://doi.org/10.1108/978-1-83608-726-720251005>

Nanos, I., **Papadopoulos, N.**, Oikonomou, M.G., Kotzaivazoglou, I & Fragidis, G. (2025). "The Role of Packaging on Consumers' Behavior in Greece" In: *Kavoura, A., Briciu, V-A. & Briciu, A., Strategic Innovative Marketing and Tourism*. Springer Cham. Hardcover https://doi.org/10.1007/978-3-031-81962-9_14

c) Publications in Proceedings of International Scientific Conferences:

- **Papadopoulos, N.** & Nanos, I. (2024). Improving management of volleyball academies through an investigation in parents' views about services offered *12th International Conference of Contemporary Marketing Issues (ICCMi) (Heraklion, Greece)*, 10-12 July, 2024, doi: [10.12681/iccmi.7601](https://doi.org/10.12681/iccmi.7601)
- Vasileiou, A., Tsekouropoulos, G., Hoxha, G., Theocharis, D., **Papadopoulos, N.** & Grigoriadis, T. (2024). Integrating healthcare and tourism for sustainable growth in Central Macedonia / Greece. *4th International Scientific Conference "Icohema 2024" Thessaloniki, Greece*, October 4-6, pp. 19-23.
- Drakas, P., & **Papadopoulos, N.** (2023). Investigating attitudes and behavioral intentions of the Panteion University students, about the private gyms in the area of Attiki. *11th International Conference of Contemporary Marketing Issues (ICCMi) (Corfu, Greece)*, 12-14 July, 2023, presented, pp. 378-388.
- Papaioannou, E., Delistavrou A., Asimakopoulos, C., Nanos, I., **Papadopoulos, N.** & Xera, K. (2023). Technology or Entertainment can accelerate gen Z intentions to stay at smart hotels? The role of personal data concerns *11th International Conference of Contemporary Marketing Issues (ICCMi) (Corfu, Greece)*, 12-14 July, 2023, presented, pp. 208-213.
- Spyraiki, M., Mellios, C., Andriosopoulos, K., Papadopoulos, N. and Boemi, S.N. (2022). Investigation of Citizens' Attitudes towards Energy Transition. Evidence from the Region of Western Macedonia – Greece *17th International Association for Energy Economics - European Energy Conference (The American College of Greece, Athens)*, 21-24 September, 2022.
- Papadopoulos, N. & Tsekouropoulos, G. (2022). Service Quality perceptions of Spectators Attending a Football Game from Different Stadium Stands *10th International Conference of Contemporary Marketing Issues (Naxos, Greece)*, July 8-10, 2022
- Vasileiou, D., Tsekouropoulos, G. & Papadopoulos, N. (2022) Private preschool units and electronic marketing *4th ICOMEU 2022, (Virtual Conference, Thessaloniki, Greece)*, 21-23 January, 2022.
- Delistavrou, A., Papadopoulos, N., Nanos, I., Papaioannou, E. & Asimakopoulos, K., (2021) Young Consumers Intentions to Buy Online Ecological Cosmetics. *9th International Conference of Contemporary Marketing Issues (Virtual Conference)*, September 03-05, 2021.
- Papadopoulos, N., Kargidis, Th., (2020). The effect of Service Quality on Spectators Perceived Value in Professional Football. *8th International Conference of Contemporary Marketing Issues (Virtual Conference)*, September 11-13, 2020.
- Papadopoulos, N., Gargalianos, D., (2018). Investigation of the Level of Quality of Services provided by Greek Professional Associations. *3rd International Scientific Conference "Productive Reconstruction of Greece: Alternative Strategies"*, December 7-8, 2018, Kozani, Greece.

- Papadopoulos, N. (2001). The Possibility of Developing a Regional Economy in the Context of Globalization. The Example of Epirus. *1st International Scientific Conference "The Development Prospects of the Least Developed Regions of Europe"* May 24-25, 2001, Preveza, Greece, Proceedings: pp. 715-742, ISBN 960-86583-2-2

d) Publications in Proceedings of Greek Scientific Conferences:

- Papadopoulos, N., Gargalianos, D. (2020). Investigation of the Relationship between Outcome Service Quality and Perceived Value on Football Spectators, *20th Conference of the Hellenic Scientific Society of Sports and Recreation Management "Modern and Alternative Development Models of the Sports Industry"*, Proceedings: pp. 50-54, January 24-26, Thessaloniki.
- Papadopoulos, N., Gargalianos, D. (2020). Investigation of the Perception of Service Quality by Spectators Watching a Football Game from Different Stands, *20th Conference of the Hellenic Scientific Society of Sports and Recreation Management "Modern and Alternative Development Models of the Sports Industry"*, Proceedings: pp. 55-59, January 24-26, Thessaloniki.
- Papadopoulos, N., Gargalianos, D. (2018). Investigation of the Implementation of the EFQM Business Excellence Model by the Greek Sports Federations. *19th Conference of the Hellenic Scientific Society of Sports and Recreation Management "Sporting Events as Development Tools"*, Proceedings pp. 64-67, November 16-18, 2018, Patra
- Papadopoulos, N. (2018). Organization, Management and Operation of Volleyball Academies. *2nd Conference on Greek Volleyball "Development - Organization: Contribution to the Future of Greek Volleyball"* June 1-3, 2018, Athens S.E.F.A.A. – E.K.P.A.
- Papadopoulos, N. (2016). Development and Implementation of a Quality System in Sports Organizations - Bibliographic Review. *1st Conference on Greek Volleyball "International Volleyball Trends and its Prospects in Greece"* May 14-15, 2016, Athens S.E.F.A.A. – E.K.P.A.

V. FOREIGN LANGUAGES

English: Excellent knowledge, obtaining a master's degree in Great Britain.

VI. MEMBERSHIP OF SCIENTIFIC, PROFESSIONAL & SOCIAL BODIES

- Municipal Councilor of Thessaloniki (May 2013-August 2014).
- "Association of Specialized Marketing and Business Administration Executives - Marketing Club", Member.
- "Economic Chamber of Greece", Member.
- "Hellenic Association of Alumni of the London School of Economics and Political Science", Member.
- "Association of Friends of Greek National Volleyball Teams", Member of the Coordinating Committee (2013 to date).
- "ARIS Thessaloniki Sports Club", Member.
- "National Blood Donor Registry" (AM 2514517845): Volunteer Blood Donor

VII. MILITARY SERVICE

July 1992- February 1994: Military Duty