

Let's welcome

Univ-Prof. Dr.
Emmanuella Plakoyiannaki



Emmanuella Plakoyiannaki is Chaired Professor of International Business at the University of Vienna, Austria. She is Associate Editor at the British Journal of Management. She is Fellow of the British Academy of Management (BAM) & the European International Business Academy (EIBA).

Her research interests include SMEs and family firm internationalization and qualitative research. She has published in leading academic journals including the Academy of Management Review, Entrepreneurship Theory and Practice, Journal of International Business Studies & Journal of Management Studies amongst others. Emmanuella has received the Journal of International Business Studies (JIBS) Decade Award in 2021 and the Medal for Research of the British Academy of Management (BAM) in 2023.