

## COURSE OUTLINE

### 1. GENERAL INFORMATION

<b>FACULTY</b>	ECONOMY AND MANAGEMENT		
<b>DEPARTMENT</b>	ORGANIZATIONS MANAGEMENT, MARKETING AND TOURISM		
<b>LEVEL OF STUDY</b>	UNDERGRADUATE		
<b>COURSE CODE</b>	<b>1605-230823</b>	<b>SEMESTER</b>	<b>8th</b>
<b>TITLE</b>	<b>French Tourist Terminology and Culture</b>		
<b>Autonomous Teaching Activities</b>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
Lectures		3	5
<b>COURSE TYPE</b>	General knowledge specialization		
<b>PREREQUISITE COURSES</b>	NONE		
<b>TEACHING LANGUAGE</b>	GREEK AND FRENCH AND ENGLISH		
<b>COURSE OFFERED TO ERASMUS STUDENTS</b>	YES		
<b>COURSE WEBPAGE (URL)</b>			

### 2. LEARNING OUTCOMES

<b>Learning outcomes</b>
<ol style="list-style-type: none"> <li>1. KNOWLEDGE: students will be able to combine their knowledge of the French language with cultural monuments.</li> <li>2. UNDERSTANDING: students will be able to distinguish elements of French culture that are directly related to Greek.</li> <li>3. APPLICATION: students will be able to examine points of interest of French tourists in Greece and vice versa.</li> <li>4. ANALYSIS: students will be able to design and develop tourist texts in French</li> <li>5. COMPOSITION: students will be able to design a complete tourist package in French.</li> <li>6. EVALUATION: upon completion of the course students will be able to support case studies in French</li> </ol>
<b>General Skills</b>
<ul style="list-style-type: none"> <li>✓ Search, analysis and synthesis of data and information, using the necessary technologies</li> <li>✓ Adaptation to new situations</li> <li>✓ Decision making</li> <li>✓ Autonomous work</li> <li>✓ Teamwork</li> <li>✓ Working in an international environment</li> </ul>

### 3. COURSE CONTENT

1. French Monuments and Areas of Historical Interest in Greece
2. Guidelines for the French Language Tour
3. Gastronomic terminology in French cuisine
4. Oenology terminology in French
5. Geographical and cultural peculiarities in France
6. Complaints management in French
7. Writing letters to clients in French
8. Important monuments in Paris
9. Modern France-1
10. Modern France-2
11. Greek-French Links in the past
12. Greek-French ties here
13. tourism studies of special interest in French

### 4. TEACHING AND LEARNING METHODS - ASSESSMENT

<b>TEACHING METHOD</b>	Face to Face lectures.	
<b>ICT USE</b>	ICT Use in teaching and communication with the students.	
<b>TEACHING ORGANIZATION</b>	<i>Activities</i>	<i>Working Load per Semester</i>
	Lectures	39
	Individual/Group Project	50
	Bibliographic Study and Analysis	61
	<b>TOTAL</b>	<b>150</b>
<b>ASSESSMENT</b>	<p>The assessment of students is done in French and is complex.</p> <p>It includes written writing with the preparation of an assignment in French, while at the same time there is an oral examination with role-playing games between students in groups.</p> <p>After the examination process, the students can correct their mistakes themselves under the supervision of the teacher.</p> <p>Students are provided with the correct answers so that they can self-evaluate and understand their grades.</p> <p>Allocation of time (posted day and time on the course page) so that students can see their writing.</p> <p>Preservation of examination evidence throughout the student's academic life until graduation.</p>	

### 5. REFERENCES

***-Suggested bibliography:***

FRENCH-GREEK DICTIONARY-LAROUSSE. 2012

VITE ET BIENI, CLE INTERNATIONAL, 2018

PROGRESSIVE GRAMMARS DU FRANÇAIS, NIVEAU DEBUTANT, CLE INTERNATIONAL, 2018