

COURSE OUTLINE

1. GENERAL INFORMATION

FACULTY	ECONOMY AND MANAGEMENT		
DEPARTMENT	ORGANIZATIONS MANAGEMENT, MARKETING AND TOURISM		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE CODE	1605-230819	SEMESTER	8th
TITLE	MARINE AND DIVING TOURISM		
Autonomous Teaching Activities		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	5
COURSE TYPE	General Knowledge Specialization		
PREREQUISITE COURSES	NONE		
TEACHING LANGUAGE	GREEK, ENGLISH, FRENCH		
COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBPAGE (URL)	https://exams-sod.the.ihu.gr/		

2. LEARNING OUTCOMES

Learning outcomes
<p>The course of Marine and Diving Tourism seeks to present to students one of the forms of Special Tourism, which is of particular interest in a country with an extensive coastline. During the specific course the student will develop a series of skills and abilities which are reflected in the following learning objectives:</p> <ol style="list-style-type: none"> 1. Knowledge: The student will be able to recognize and describe the various forms of maritime tourism, but also in particular diving tourism, determining in each case the scope of application in case studies. 2. Understanding: the student will also be able to distinguish the typology of Maritime Tourism, to explain the various specific forms as well as to distinguish the differences in the wider set of underwater tourism (e.g., scuba diving vs free diving). 3. Application: the student can classify the various forms of Maritime tourism and examine the typology of the tourist product. At the same time, the creation of new tourist products connected to the marine environment is considered. 4. Analysis: The student will be able to combine knowledge from previous semesters and other courses to design innovative products, or to diversify existing ones that are relevant to the marine environment. 5. Composition: the student can reconstruct traditional forms and types of maritime tourism to compose new products, combining maritime tourism with other forms of tourism. 6. Assessment: As a result of the above in the completion of the course of the specific

course the student is able to define, compare and evaluate the typology of maritime tourism, as well as the corresponding of its sub-category, that of diving tourism.

General Skills

- ✓ Respect for the natural environment
- ✓ Autonomous work
- ✓ Teamwork
- ✓ Demonstration of social, professional, and moral responsibility and sensitivity in gender issues
- ✓ Production of new research ideas
- ✓ Exercise criticism and self-criticism
- ✓ Promoting free, creative, and inductive thinking

3. COURSE CONTENT

1. introduction to maritime tourism
2. cruise tourism
3. cruise typology
4. sailing tourism
5. sports sailing tourism
6. motorized watersports
7. sea kayak
8. fishing tourism
9. introduction to underwater tourism activities
10. surface navigation
11. free diving
12. Recreational underwater fishing and sports underwater fishing
13. Autonomous recreational diving

4. TEACHING AND LEARNING METHODS - ASSESSMENT

TEACHING METHOD	Face to Face	
ICT USE	Use ppt Search in Electronic Libraries Provision of Printed Editions Use of Moodle educational platform	
TEACHING ORGANIZATION	<i>Activities</i>	<i>Working Load per Semester</i>
	Lectures	39
	Unguided study	65
	Presentation of Written Assessments/Projects	30
	Bibliographic Research/Case study	16
	TOTAL	150
ASSESSMENT	The language of assessment is the same as the language of instruction (Greek, but also English or	

	<p>French for ERASMUS students).</p> <p>Posting in the Moodle of the evaluation-examination process and the material to be examined</p> <p>Critical thinking, elaboration questions.</p> <p>Bibliographic works review and case study. Application of knowledge in hypothetical cases in the Greek data.</p> <p>After the examination process, the students can correct their mistakes themselves under the supervision of the teacher.</p> <p>The students are provided with the correct answers so that they can self-evaluate and understand their grades.</p> <p>Allocation of time (posted day and time on the course page) so that students can see their writing.</p> <p>Preservation of examination evidence throughout the student's academic life until graduation.</p>
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5. REFERENCES

-Suggested bibliography:

- Marine Ecotourism: Issues and Experiences (Aspects of Tourism Book 7) (2003), B. Garrod, J. Wilson, Publisher : Channel View Publications, ISBN : 1873150415, pp 281.
- Marine Tourism Development, Impacts, and Management (1999), M. Orams, ISBN 9780415139380, ed. Taylor & Francis Group, pp 136.

Related scientific journals

- *Ocean & Coastal Management*
- *Journal of Coastal Research*
- *Journal of Sustainable Tourism*
- *Marine Policy*
- *Journal of sustainable Tourism*
- *Scuba diving tourism*
- *Journal of Coastal Conservation*
- *Tourism Recreation Research*
- *Tourism in Marine Environments*
- *Tourism Management*