

CHRYSOULA CHATZIGEORGIOU

Email: cchatzigeorgiou@ihu.gr

Tel (+30) 2310013883

<https://orcid.org/0000-0002-9348-992X>

EDUCATION

- 2010: University of the Aegean, Phd Thesis: "Service quality and marketing of alternative forms of tourism with emphasis on rural tourism".
- 2006: Post Graduate Diploma in Teaching and Learning .
- 2004: Hellenic Open University – Master of Science in Tourism Business Management.
- 1992: TEI of Thessaloniki, Greece. Bachelor on Tourism Business Management.

ADMINISTRATIVE POSITIONS

- Director of MSc Programme in Health & Welfare Units Management, International Hellenic University (2018-today)

TEACHING EXPERIENCE

Current Position

INTERNATIONAL HELLENIC UNIVERSITY - Department of Organisation Management, Marketing and Tourism. Professor on special interest tourism. Courses taught: Introduction to Tourism, Special Interest Tourism, Research Methodology, Event Management.

HELLENIC OPEN UNIVERSITY – Master of Science in Tourism Business Management, Distance Learning Tutor (from 2015 – now)

TECHNOLOGICAL EDUCATIONAL INSTITUTE OF CENTRAL MACEDONIA- MBA in Hospitality, Contract professor (2014-2017)

DEMOCRITUS UNIVERSITY OF THRACE – BUSINESS MANAGEMENT DEPARTMENT, Contract professor (2011-2013)

PAPERS IN REFEREED JOURNALS

Chatzigeorgiou, C. & Christou, E. (2020) Promoting agrotourism resorts online: An assessment of alternative advertising approaches. *International Journal of Technology Marketing*, 14(3): 249-266.

Chatzigeorgiou, C., Christou, E., (2020). Adoption of social media as distribution channels in tourism marketing: A qualitative analysis of consumers' experiences, *Journal of Tourism, Heritage & Services Marketing*, 6 (1): 25-32.

Christou, E., **Chatzigeorgiou, C.,** (2019) Experiential learning through industrial placement in hospitality education: The meat in the sandwich, *Journal of Contemporary Education, Theory & Research*, 3 (2): 34 – 41.

Chatzigeorgiou, C., Christou, E., Simeli, I. (2019). Confidence and loyalty for agritourism brands: The Lesvos paradigm, *Tourismos: An International Multidisciplinary Journal of Tourism*, 14 (1): 151-166.

Chatzigeorgiou, C., (2017). Modelling the impact of social media influencers on behavioural intentions of millennials: The case of tourism in rural areas in Greece, *Journal of Tourism, Heritage and Services Marketing*, 3 (2): 25-29.

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- Chatzigeorgiou, C.**, Christou, E., (2016). "Destination branding and visitor brand loyalty: Evidence from mature tourism destinations in Greece", *TOURISMOS: An international multidisciplinary journal of tourism*, 11(5): 90-106.
- Kiratsis P., **Chatzigeorgiou Ch.**, Tsagaris A., Dinopoulou V., (2010). "Failure Mode and Effect Analysis (FMEA) implementation in conference tourism services". *The Cyprus Journal of Sciences*, 8/2010
- Chatzigeorgiou C.**, Christou, E., Kassianidis P., Sigala, M., (2009). "Examining the relationship between emotions, customer satisfaction and future behavioural intentions in agrotourism", *TOURISMOS: An international multidisciplinary journal of tourism*, Spring 2009, 4(4): 145-161.

PAPERS IN REFEREED CONFERENCE PROCEEDINGS

- Linaroudis G., **Chatzigeorgiou C.**, Christou E., and Kilipiris F. (2021), Tourism consciousness in the educational process: A survey among professors concerning structural aspects, *TOURMAN 2021: Conference Proceedings*. Thessaloniki, Greece, 21-23 May.
- Tzouvaleki P., Christou E., and **Chatzigeorgiou C.** (2021). Management of UNESCOs historic city centers. The motivations of the visitors and the behavior of the stakeholders. *TOURMAN 2021: Conference Proceedings*. Thessaloniki, Greece, 21-23 May.
- Tanis T. S., Stalika E., Simeli I., **Chatzigeorgiou C.** (2021) Defining the needs of digital transformation in health services: the perceptions of health professionals for the usefulness and ease of use of its applications. *ICOHEMA 2021 Conference Proceedings*. Thessaloniki, Greece, 19-21 March.
- Stalika E., Leimoni I., **Chatzigeorgiou C.** (2021) Quality assurance in medical laboratory during the pandemic era, *ICOHEMA 2021 Conference Proceedings*. Thessaloniki, Greece, 19-21 March.
- Anastasiadou O., Stalika E., **Chatzigeorgiou C.** (2021) Strategic planning of the Emergency Department (ED) based on the satisfaction of internal customers: An inventory study of the General Hospital of G. Gennimatas, Thessaloniki, *ICOHEMA 2021 Conference Proceedings*. Thessaloniki, Greece, 19-21 March.
- Somerset R., Triantafyllou K., Christou E., **Chatzigeorgiou C.**, Skoufas G., (2020) PADI PBA program incorporated to a European tertiary level academic curriculum. Challenges and opportunities for students, *International Conference on Management of Educational Units - ICOMEU 2020*, Conference Proceedings. Thessaloniki, Greece, 18-20 December
- Christou, E. & **Chatzigeorgiou, C.** (2019). Industrial placement in hospitality management education: Students' experiences and development of skills. *International Conference on Management of Educational Units - ICOMEU 2019 Conference Proceedings*. Thessaloniki, Greece, 1-2 December.
- Christou, E., **Chatzigeorgiou, C.** & Simeli, I. (2019). Investigating hotel brand confusion through social media adverting. *TOURMAN 2019: Tourism, Travel and Hospitality at Crossroads: The way ahead*, Conference Proceedings. Thessaloniki, Greece, 27-29 October.
- Chatzigeorgiou, C.** & Stalika, E. (2019). Thessaloniki branding as a medical tourism destination (MTD). *TOURMAN 2019: Tourism, Travel and Hospitality at Crossroads: The way ahead*, Conference Proceedings. Thessaloniki, Greece, 27-29 October.
- Simeli, I., **Chatzigeorgiou, C.**, Christou, E. & Konstantopoulos, N. (2019). Greek public sector corruption and tourism. *TOURMAN 2019: Tourism, Travel and Hospitality at Crossroads: The way ahead*, Conference Proceedings. Thessaloniki, Greece, 27-29 October.
- Christou, E. & **Chatzigeorgiou, C.** (2019). Industrial placement in hospitality management education: Students' experiences and development of skills. *International Conference on*

Management of Educational Units - ICOMEU 2019 Conference Proceedings. Thessaloniki, Greece, 1-2 December.

- Chatzigeorgiou C.** & Chatzigeorgiou T. (2018). The contribution of UNESCO heritage sites to the tourism development of an area: The case of Philippi archaeological site, Kavala Region. *TOURMAN 2018: In search of excellence in tourism, travel & hospitality*, Conference Proceedings. Rhodes, Greece, 27-29 October.
- Chatzigeorgiou, C.**, Christou, E. & Simeli, I. (2017). Delegate satisfaction from conference service quality and its impact on future behavioral intentions. *5th International Conference on Contemporary Marketing Issues, ICCMI*, June 21-23, 2017 Thessaloniki, Greece, pp. 532-544.
- Chatzigeorgiou Ch.**, Simelli I., Tsagaris A.(2015). “Bird Watching and Ecotourism: An Innovative Monitoring System to Project the Species of Lesvos Island to Potential Ecotourists”, 7th International Conference on Information and Communication Technologies in Agriculture, Food and Environment (HAICTA 2015) Kavala, Greece, 17-20 September.
- Chatzigeorgiou, C.**, Kyratsis, P., Tsagkaris, A., Dinopoulou V., (2009) “*Failure Mode and Effect Analysis (FMEA) implementation in agrotourism: A useful tool in services sector*”, 4th International Scientific Conference “Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality”, Rhodes island, Greece, 3-5 April 2009.
- Chatzigeorgiou, C.**, Christou, E., Kassianidis, P., Sigala, M., (2009) “*Customer Satisfaction in Agrotourism Services: How do we turn a satisfied customer into a repeated one?*” 4th International Scientific Conference “Planning for the Future – Learning from the Past: Contemporary Developments in Tourism, Travel & Hospitality”, Rhodes island, Greece, 3-5 April 2009.
- Aggelopoulos S., Samathrakis V., Pavloudi A., **Chatzigeorgiou Ch.**, (2006) “*Factor Investigation Leading to the Development of Women Agrotourism Entrepreneurship in Greece*”, 24th Eurochrie Conference, “Excellence for Tomorrow's Tourism, Travel and Hospitality”, Thessaloniki, 25-28 October 2006.

CHAPTERS IN BOOKS AND EDITED VOLUMES

Health and Wellness Tourism in the Sheela Agarwal, Graham Busby and Rong Huang book edited “Special Interest Tourism” (2021), Broken Hill Publishing. ISBN 978992558826

Co-editor for the Greek version of the Sheela Agarwal, Graham Busby and Rong Huang «Special Interest Tourism» (2021) book, CABI International.

Editor for the Greek version of the John Fletcher, Alan Fyall & David Gilbert “Tourism: Principles and Practice” book – 6th edition (2020), Pearson. ISBN 9789925575558

CITATIONS

Citations to my published work: 4488 (as of December 2022) h-index: **13**

i10-index: **14**

Google Scholar Profile: https://scholar.google.gr/citations?user=r_tljmEAAAAJ&hl=el