

ANALYTICAL CURRICULUM VITAE



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Marketing and Tourism (DIPAE)
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ACADEMIC TITLES-STUDIES

- From **2020 PhD candidate** at the University of Macedonia
- 2004, University of the Aegean (Mytilene): Master's degree in Social Anthropology and History
- 1993, EOT Thessaloniki: Diploma of the School of Tourist Guides
- 1986, TEFAA-AUTH: Degree in Physical Education and Sports, specializing in Greek Traditional Dances and Winter Sports
- 1982, Pedagogical Academy of Thessaloniki: Degree in Primary Education.

FOREIGN LANGUAGES:

English Proficiency Certificate

Bulgarian Good

PROFESSIONAL EXPERIENCE

1986-1989

Municipality of Sikeon: Mass Sports Programs

Community of Asvestochori: Sports and Women, Sports and Children. Municipality of Thessaloniki Mass Sports and Winter Sports Program.

1993 – present: Tour guide on occasion.

2016 Course instructor in the Accelerated Training Programs in the Guiding Profession, implemented by the Department of Balkan Studies of the University of Macedonia under the auspices of the Ministry of Education (specifically: Larissa, April-June 2016 & Serres, December 2016-February 2017) as Instructor of the courses Guiding Technique and Guiding Methodology.

1989 - present: DIPAE (former TEI of Thessaloniki)

Courses in Greek Traditional Dances, Winter Sports and Athletics

1999-2000 and **2000-2001** Department of Tourism Business of the School of Management and Economics of TEITH, teaching the courses "**World Tourism Geography**" and "**Greek Tourism Geography**".

2005 - 2013, the course "**Cultural Study Tours**" which included educational visits to museums, archaeological sites and monuments in Northern Greece with Erasmus students from all departments of TEITH.

Since 2009 "**Greek Culture**"(theory) for Erasmus students; "**Cultural Heritage and Museum Management**"; "**Greek Culture and Tourism**".

Since 2013, in the Department of Business Administration, courses related to the fields of a) Culture and Tourism and b) Sports and Tourism, such as "**Leisure Management - Customer Entertainment**", "**Sports Tourism**", "**Cultural Heritage Tourism**", and "Greek Culture and Tourism" for Greek as well as Erasmus students in English.

PARTICIPATION IN TEACHING PROGRAMS ABROAD

2007, Educational Exchange Program:

Educational visit to the Dundalk Institute of Technology in **Ireland**, invited by the Professor of Tourism Management, Mrs. M. Connolly. The areas of cooperation during the visit were the utilization of leisure time, culture and cultural heritage of both countries.

ERASMUS program: participation through the Erasmus program for the mobility of teaching staff and teaching of Greek cultural heritage in higher education institutions in countries such as **Portugal and Latvia**

ATLAS Program: teacher in charge of the TEITH students who participated in the ATLAS Winter Student University Program in **Hungary** (2001) and in the 22nd ATLAS International Student Tourism Conference in Borlane, **Sweden** (May 2007).

COURSES

- Greek Tourism Geography
- World Tourism Geography
- Cultural Heritage and Museum Management
- Greek Culture and Tourism
- Leisure Management - Customer Entertainment
- Greek Traditional Dances

- Guiding Technique
- Guiding Methodology

ADMINISTRATIVE POSITIONS

Program Coordinator for incoming ERASMUS students for the direction Tourism and Hospitality Business Administration (2018, 2019)

SCIENTIFIC PUBLICATIONS - PRESENTATIONS AT SCIENTIFIC CONFERENCES - NOTES

- Mouratidou A., Mouratidou K., Kontou M.-Z. (1999) "Cultural, social and structural elements of dance in ancient Greece based on visual sources". First Panhellenic Conference on Popular Culture / T.E.F.A.A. Serres, Serres, 15-17 October.
- Mouratidou K., Anastasiou Ath. and Mouratidou Ath. (2004). The character of dance in ancient Greece through the visual arts. Sports Performance and Health, IV(4), 253-263.
- Mouratidou K., Anastasiou A., Mouratidou A., & Mouratidis I. (2003): Dance as a basic cultural element and as a mode of education in ancient Greece. Studies in Physical Culture and Tourism, 10(2), 29-36.
- Mouratidou K., Muratidou A., & Chatzopoulos D. (2001). Second Conference of the Hellenic Society of Sports Science, Thessaloniki, 2-4 November (abstract no. 55).
- Mouratidou A. (2007). "Tourism activities in the Prefecture of Serres : Religious, Ecological, Cultural, Sports Tourism". 22nd International Student Tourism Conference, Borlone Sweden (May 2007).
- Mouratidou A. (2013). "Thessaloniki, sightseeing-attractive tourist elements". Educational Seminars of the Municipality of Thessaloniki (Cooperation between the Department of Tourism Business of TEI and the Municipality of Thessaloniki), October 2013.
- Mouratidou A. (2014). Opportunity & challenge for the city". Educational Seminars of the Municipality of Thessaloniki (Cooperation between the Department of Tourism Business of TEI and the Municipality of Thessaloniki), March 2014.

Author of various **Course Notes** for students

- "Greek Culture and Tourism"
- "Tourism Geography"
- "Cultural Heritage Tourism"
- "Leisure Management - Customer Entertainment"
- "Guiding Technique"
- "Guiding Methodology"

SCIENTIFIC/RESEARCH INTERESTS

- Tourism and Education

- History and Culture
- Cultural and Sports Tourism
- Tourism Geography
- Creative Leisure

VOLUNTARY ACTIVITIES

- Organization of sport and cultural programs at TEITH (internal and national student championships, such as the National Student Long Distance Run Road in the region of Kerkini Serres 2007),
- participation in international events as Public Relations representative of the Greek delegation in the "World Student Universiade" in Mallorca in 1998 and in Bangkok in 2007.
- Creation and teaching of Greek Traditional Dances Group for the Faculty of TEI
- Organization of educational day visits to destinations of cultural/historical interest with colleagues/Erasmus and Greek students of TEI.

Guided tours for:

- Association of Administrative Employees of TEI
- Association of Teaching Staff of TEI Schools, STO, STEG, STEF
- Greek Council for Refugees
- Association ANTIRIDA - Friends of Papageorgiou Hospital
- Official guests of the TEI Management such as the Conference of Presidents of TEI, the Mayor of Hannover Germany, Member of the German Parliament (October 2006), who was awarded an honorary doctorate of TEI. Visiting foreign professors to TEET departments, in the context of Erasmus and Conferences with honorable mention in many cases, such as in supporting the organization of the 24th Euro-CHRIE World Congress in Thessaloniki in 2006
- Pan-European Erasmus Coordinators Meeting
- The coordinators of the opening conference for the MUNDUS 20013-14 program
- International Erasmus Week for the academic years 2016-2017 and 2018-2019

In the last two academic years:

July 2021 - Participation in the creation of the Historical Documentary "SERRES - from ancient times to today" produced by the Municipality of Serres and KEDES for the 200th anniversary of the Greek Revolution

September 2021 - At the request of the Cultural Office of the Municipality of Thessaloniki, granted an interview on Greek Myths and Greek History to **Jonathan Legg, American journalist / researcher of Greek History**, guest of the Municipality. Mr Legg was also taken on a day trip to the Historic Fort Rupel in order to familiarize him with a tourist destination related to Modern Greek History.

March - April 2022 - Guided tour in Thessaloniki for participants from six countries of the Eastern Mediterranean in the International Seminar on "Social University" MED-QUAD Project, of which IHU is a partner

October 2022 - Project of the Food Department of the IHU with a guided tour of the **FBM Conference** in Thessaloniki with 21 participants of the FBM consortium from France, Italy, Croatia, Malta, Greece, Lebanon and Jordan. The project is part of the PRIMA project supported by the European Union (flatbreadmin)

October, November 2022 - **Serres** tourism promotion support, **fam-trips programs** with journalists and tourism professionals from Romania, Bulgaria, Serbia, Cyprus