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School of Economics & Management

International University of Greece

CURRICULUM VITAE

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## **1. PERSONAL DATA**

Surname: Kilipiris

Name: Fotios

Date of Birth: 26/1/1960, Telephone: 2310-013776, email: fkili@ihu.

## **2. STUDY TITLES**

- Doctoral title: University of Macedonia - Department of Applied Informatics. Dissertation Topic: "Sustainable Tourism Development in Small and Medium-sized Tourism Enterprises (Hotels - Travel Agencies)", 2006.
- Graduate title: Master's in Business Administration (MBA), University of North Alabama, Florence, Alabama, USA, 1984.
- University title: Graduate School of Industry of Thessaloniki, (University of Macedonia), Department of Economics, 1982.

## **3. OTHER EDUCATION**

- "Certificate in Training and Development", Institute of Personnel and Development, United Kingdom, 1995.
- "Diploma in Travel Planning", Reed Travel Group, United Kingdom, 1992.

## **4. ADMINISTRATIVE EXPERIENCE**

2022 - President of the Folklore and Ethnological Museum of Macedonia - Thrace (LEMTH)

2019-21 President of the Department of Organizations Management, Marketing & Tourism (DOMT), International University of Greece (DIPAE)

2019 - Member of the Special Interdepartmental Committee (EDE) of the Interdepartmental Postgraduate Programs a. "Administration of Organizations of Health Units" of the Department of Organizations Management, Marketing & Tourism (DOMT), International University of Greece (IHU) and the Department of Nursing of the International University of Greece b. "Management of Religious and Pilgrimage Tourism" of the Organizations Management, Marketing & Tourism (DOMT), International University of Greece (IHU) and the Department of Pastoral Theology of the Aristotle University of Thessaloniki c. "Public Administration" of Organizations Management, Marketing & Tourism (DOMT), International University of Greece (IHU) and Departments of Business Administration (Serres) and Supply Chain Management (Katerini) of IHU.

2007 - Participation in advisory committees and member of electoral bodies.

2018-2019 Director of the Tourism & Hospitality Sector of the Department of Tourism Management of Tourism and Hospitality Businesses - ATEI of Thessaloniki (ATEITH)

2010-2013 Head of the Department of Tourism Management of ATEITH.

2008-2010 Deputy Head of the Tourism Management Department of ATEITH.

2006-08 Tourism Courses Sector Manager.

2006 President of the Internship Committee of TTE-ATEITH.

2004-05 Tourism Courses Sector Manager.

2002 Deputy Head of Tourism Courses Sector.

1994 Team Leader of Courses on Organization and Management of Tourist Economic Groups.

1994-99 President of the Panhellenic Federation of Vlach Cultural Associations.

1999-2010 President of the local authority Livadia Community of Kilkis Prefecture.

#### 5. TEACHING EXPERIENCE (Undergraduate & Postgraduate level)

2019- Professor at the International Hellenic University of Greece, Department of Organizations Management, Marketing & Tourism (DOMT)

1994-2019 Professor at the Technological Educational Institute of Thessaloniki (ATEITH) with the following development:

- 6/2012-06/2019 Full professor
- 2007-5/2012 Associate professor
- 1994-2006 Assistant professor

Taught undergraduate courses (Greek & English):

2006-12 Sustainable Tourism Development, Management of Alternative Forms of Tourism & Agritourism, Management of Tourist Destinations & Policy, Sustainable Tourism Development and Policy, Destination Management Organization (English to Erasmus students).

Public Relations of Tourism Enterprises, Travel Planning-Execution, Organization of Conferences and Events, Communication and Public Relations in Tourism, Planning and Policy in Tourism.

1994-05

Travel Agencies I, Travel Agencies II, Airfare-Issuing Tickets, Reservation Systems, Travel Planning-Execution, Organization of Conferences and Events, Public Relations of Tourism Enterprises, Global Tourism Geography.

#### **5.1 TEACHING IN GRADUATE PROGRAMS OF THE INTERNATIONAL HELLENIC UNIVERSITY (IHU)**

- ACADEMIC YEAR 2021-23. Teaching of the course "Research Methodologies in Education" in the framework of the Master's Program of Studies "Management & Organization of Educational Units" of the Department of Organizations Management, Marketing & Tourism (DOMT)
- ACADEMIC YEAR 2022-23. Teaching the course "Research in Public Administration" within the Interdepartmental Master's Program of Studies "Public Administration" Organization of Educational Units" of the Department of Organizations Management, Marketing & Tourism (DOMT)
- ACADEMIC YEAR 2019-20 WINTER. Teaching of the course Sustainable Tourism Policy & Alternative Forms of Tourism within the Master's Program of Studies "Management of Tourism Enterprises & Organizations" of the Department of Organizations Management, Marketing & Tourism (DOMT)
- ACADEMIC YEAR 2019-20 WINTER. Teaching of the course "Research Methodologies in Education" in the framework of the Master's Program of Studies "Management & Organization of Educational Units" of the Department of Organizations Management, Marketing & Tourism (DOMT)

## **5.2 TEACHING IN THE GRADUATE PROGRAMS OF THE HELLENIC OPEN UNIVERSITY (EAP 2014- )**

- ACADEMIC YEARS 2019-20, 2020-21, 2022-23. Teaching in the context of the thematic unit Tourism & Tourism Business Management (DTE 60) of the Master's Program of Studies "Tourism Business Management" of the School of Social Sciences of the Hellenic Open University (EAP). In the same period of time, supervision of 13 Master's Theses.
- ACADEMIC YEAR 2014-15. From 1/10/2014 to 31/7/2015 teaching in the context of the thematic unit Tourism & Tourism Business Management (DTE 60) of the Master's Program "Tourism Business Management" of the School of Social Sciences of the Hellenic Open University (EAP). In the same period of time, supervision of 2 Master's Theses.
- ACADEMIC YEAR 2015-16. From 1/10/2015 to 31/7/2016 teaching in the context of the thematic unit Tourism & Tourism Business Management (DTE 60) of the Master's Program "Tourism Business Management" of the School of Social Sciences of the Hellenic Open University (EAP). In the same period of time, supervision of 2 Master's Theses.
- ACADEMIC YEAR 2016-17. From 1/10/2016 to 31/7/2017 teaching in the context of the thematic unit Tourism & Tourism Business Management (DTE 60) of the Master's Program "Tourism Business Management" of the School of Social Sciences of the Hellenic Open University (EAP). In the same period of time, supervision of 3 Master's Theses.
- ACADEMIC YEAR 2017-18. From 1/10/2017 to 31/7/2018 teaching in the context of the thematic unit Tourism & Tourism Business Management (DTE 60) of the Master's Program "Tourism Business Management" of the School of Social Sciences of the Hellenic Open University (HOU). In the same period of time, supervision of 3 Master's Theses.

- ACADEMIC YEAR 2018-19. From 1/10/2018 to 31/7/2019 teaching within the thematic unit Tourism & Tourism Business Management (DTE 60) of the Master's Program "Tourism Business Management" of the School of Social Sciences of the Hellenic Open University (EAP). In the same period of time supervision of 5 Master's Theses.

### **5.3 GRADUATE TEACHING PROJECT AT THE TEI THESSALONIKI**

- ACADEMIC YEAR 2015-16 SPRING. Teaching the courses a. Tourism Entrepreneurship & Innovation, b. Sustainable Tourism Policy & Alternative Forms of Tourism in the framework of the Master's Program of Studies "Management of Tourism Enterprises & Organizations" of the Department of Business Administration of the TEI of Thessaloniki.
- ACADEMIC YEAR 2016-17 WINTER. Teaching the courses a. Tourism Entrepreneurship & Innovation, b. Sustainable Tourism Policy & Alternative Forms of Tourism in the context of the Master's Program of Studies "Management of Tourism Enterprises & Organizations" of the Department of Business Administration of TEI of Thessaloniki. Also teaching the course "Research Methodologies in Education" in the framework of the Master's Program of Studies "Management & Organization of Educational Units" of the Department of Business Administration of the TEI of Thessaloniki.
- ACADEMIC YEAR 2016-17 SPRING. Teaching the courses a. Tourism Entrepreneurship & Innovation, b. Sustainable Tourism Policy & Alternative Forms of Tourism in the context of the Master's Program of Studies "Management of Tourism Enterprises & Organizations" of the Department of Business Administration of the TEI of Thessaloniki. Also teaching the course "Research Methodologies in Education" in the framework of the Master's Program of Studies "Management & Organization of Educational Units" of the Department of Business Administration of the TEI of Thessaloniki.
- ACADEMIC YEAR 2017-18 WINTER. Teaching the courses a. Tourism Entrepreneurship & Innovation, b. Sustainable Tourism Policy & Alternative Forms of Tourism in the context of the Master's Program of Studies "Management of Tourism Enterprises & Organizations" of the Department of Business Administration of the Alexandria TEI of Thessaloniki. Also teaching the course "Research Methodologies in Education" in the framework of the Master's Program of Studies "Management & Organization of Educational Units" of the Department of Business Administration of the TEI of Thessaloniki.
- ACADEMIC YEAR 2017-18 SPRING. Teaching the courses a. Tourism Entrepreneurship & Innovation, b. Sustainable Tourism Policy & Alternative Forms of Tourism in the context of the Master's Program of Studies "Management of Tourism Enterprises & Organizations" of the Department of Business Administration of the TEI of Thessaloniki. Also teaching the course "Research Methodologies in Education" in the framework of the Master's Program of Studies "Management & Organization of Educational Units" of the Department of Business Administration of the TEI of Thessaloniki.

### **5.4 TEACHING IN GRADUATE PROGRAMS OF THE ARISTOTLE UNIVERSITY OF THESSALONIKI (2019- )**

From the year 2019 onwards teaching the courses RESEARCH METHODOLOGY- RESEARCH OF SOURCES and CREATION OF RELIGIOUS TOURISM PACKAGES in the Interdepartmental Graduate Program of AUTH (Pastoral Theology Department) and DIPAE (DOMT Department)

## **6. PARTICIPATION IN ORGANIZED RESEARCH PROGRAMS**

2021- Deputy scientific manager of the MED-QUAD research program "MEDITERRANEAN QUADRUPLE HELIX APPROACH TO DIGITALISATION", Mediterranean quadruple helix approach to digitization.

2016-2019. Scientific manager of the program "Shaping the Future of Tourism Education-Future Education in Tourism-FET" within the framework of the ERASMUS PLUS program. It concerns the documentation of the culinary heritage of the Balkans through the cooperation of the respective tourist institutions of Macedonia, Bulgaria, and Croatia.

2012-2015. Scientific manager of the "Archimedes II" program. Project title: "Interventions of the Tourist Press for the Protection & Sustainability of the Axios Delta"

2011 Scientifically responsible for the implementation of a research project in the framework of the ATEITH Research Support Program "PEE 2009" with the object "Improving the quality of the tourist product for the extension of the tourist season in a destination: the case of the Municipality of Sithonia".

2010-13 Scientific manager of the sub-project for the Internship program for NSRF students of the Tourism Business Department.

2006-08 Scientific Manager of the Internship Research Program EPEAEK II (Measure 2.4 Internship of Higher Education) of the Department of Tourism Businesses of ATEITH.

Participation in the EPEAEK II Program. Research title: "Reformation of the Curriculum of the Tourism Business Department of ATEI Thessaloniki".

Researcher in the EQUAL Program. Research title: "Interactive Training Network" in the context of analyzes of the needs of the Tourism Labor Market in specializations and skills. "Heraklitos" Development Partnership.

2004-08 Deputy Coordinator and member of the scientific team implementing the research project within the European Program TEMPUS MEDA 17005-2004 entitled "Advanced Regional Cooperation in Eastern Mediterranean: Development of Postgraduate Curriculum for Hospitality and Tourism Studies". The aim of the Program is the implementation of a postgraduate study program (Masters) at the Universities of Alexandria (Egypt), Latakia (Syria) and Beirut (Lebanon).

2007 Participation in the project of Hellenic Aid (Ministry of Foreign Affairs) "Through the borders. The women of Prespa for society and the economy of the future". Cross-border agritourism development program.

2003-06 Implementation Coordinator of the Research Program TEMPUS JEP 17121-2003 entitled "Advanced Regional Cooperation in South-Eastern Europe: Development of Postgraduate Curriculum for Hospitality and Tourism Studies". The research program aimed at the implementation and upgrading of the Postgraduate Tourism Studies Programs (Masters) of the Departments of Tourism Businesses of the Universities of Korça (Albania), Monastir (Macedonia), Novi Sad (Serbia) and Rijeka (Croatia).

2001-04 Deputy Coordinator and member of the scientific team implementing the research project entitled: "Enhancing Regional Cooperation in South Eastern Europe: Curriculum updating and adoption for tertiary level hospitality and tourism courses" within the European Program TEMPUS JEP 15007-2000. The aim of the program was to study and implement a tourism studies program, at the undergraduate level, at the Universities of Kortsá, Elvasan, Avlona (Albania) and Monastiriu (Macedonia).

1999-00 Member of the scientific team for the implementation of the research project "Reformation of the Curriculum of the Tourism Business Department of ATEITH" within the framework of the EPAEK I program (Subject 3, Measure 3.1, Action 3.1.a).

1998-99 Coordinator of the European Research Program TEMPUS-PHARE, Project Code CME 03112-97 and project title "Feasibility study for the establishment of a continuous training center at Ohrid" - School of Tourism and Catering, University of Bitola. The purpose of the research program was the implementation of research (Feasibility Study) regarding the possibility of creating a Continuing Education Center at the Department of Tourism Businesses of Ahrida - University of Monastirius.

1994-97 Member of the scientific team of the European Research Program TEMPUS – PHARE JEP 07779-92 entitled "Recyclage et Formation Continue des Enseignants en Tourisme en Albanie". The purpose of the Program was the retraining and specialization of professors from Albanian Universities in the field of Tourism.

## **7. SCIENTIFIC EXPERIENCE**

2015-16 Member of the research team of the program "WATERNET: Water Protection Thematic Park Actions" within the framework of the INTEREG III program.

2011 Scientifically responsible for the implementation of the study on the "Operational Plan of the Destination Management Organization "Visit Thessaloniki" of the Tourism Promotion and Marketing Organization of the Province of Thessaloniki".

2007-08 Member of the technical-scientific committee of the study (project) "Terres d'Eau" of the Chamber of Commerce and Industry of Thessaloniki (Department of Studies & Research) within the framework of the INTEREG III B MEDOCC program (Development of Alternative Forms of Tourism in the "water areas" of Thessaloniki).

2006 Responsible for the implementation of the study on: Tourism Management in protected areas; The case of Evros Delta and wetlands of Chile, Costa Rica and Mexico. Within the framework of the European program ALFA-SUTTI. (Sustainable Tourism Education and Internship aimed at strengthening cooperation between Europe and



Latin America). The purpose of the project was the comparative analysis between the protected areas of the Ebro Delta and corresponding areas of Chile, Costa Rica and Mexico.

2001 Responsible for the implementation of the study aimed at the development of "Master Plan for the Sustainable Tourism Development of the village of Malovishte". The study was carried out within the framework of the European Program PHARE - Cross Border Cooperation, Small Project Funds I, Ref. No. OOSPF-13, with general title "Integrated development of Village of Malovishte" Bitola, P.G.D.M.

## **8. EXPERIENCE IN VOCATIONAL TRAINING PROGRAMS**

2002 Certified Trainer of the National Center for Certification of Structures (EKEPIS).

2000 Instructor in the "ELPIDA" Program. Community Employment Initiative NOW (New Opportunities for Women), with the aim of supporting female employment in Pella Prefecture.

## **9. PROFESSIONAL EXPERIENCE**

Budapest Tours, Special Advisor for the Incoming Travel Department, 1992.

Head of General Tourism Office, "TRAVELMAKER", 1987-1989.

## **10. SCIENTIFIC PROJECTS**

### **10.1 DOCTORAL DISSERTATION (2006)**

Thesis Title: "Sustainable Tourism Development in Small and Medium-sized Tourism Enterprises (Hotels-Travel Agencies)". University of Macedonia. Department of Applied Informatics.

The thesis focuses on the issue of sustainable tourism development and the attitude of small and medium-sized tourism businesses towards this modern phenomenon. It tries to approach and explain the limited awareness and activity of businesses of this type in environmental protection issues. It tries to identify the causes but also the possible effects that this particular approach can have on the companies themselves. It also identifies the "strategic partners", i.e. all those who draw up policy, but at the same time can encourage actions in the direction of sustainable development. (PhD thesis report in the collective project "Alternative and Special Forms of Tourism, Management and Marketing Planning", Marios Sotiriadis and Ioanna Frasari, (2009), Interbooks Publications. Also in the diploma thesis on "Corporate Social Responsibility in Tourism. The hotel companies in Greece", Georgia Soulele, Dimitra Iordanoglou supervising professor, Psychology & Mass Media Graduate Program, Panteion University of Social and Political Sciences (2006-07).

## 10.2 PUBLICATIONS IN SCIENTIFIC JOURNALS AND SCIENTIFIC PUBLICATIONS

- Kilipiris, F (2017) Tourism Destination Management Organizations (DMO) and local tourism development: The case of Thessaloniki, in the collective volume TOURISM TOURISM DEVELOPMENT: Contributions of Greek Scholars, edited by Paris Chartas & Periklis Lytras, Papazisi Publications, Athens.
- Kilipiris, F., Dermetzopoulos, A (2017). "Shaping the Future Education in Tourism (FET): Innovative and Strategic Partnerships in South Eastern Europe". Journal of Tourism Research, Vol. 16, June 2017, ISSN 2241-7931
- Kilipiris, F., Dermetzopoulos, A (2016). "Streets of Orthodoxy: Developing religious tourism in the Mount Paiko area, Central Macedonia, Greece". International Journal of Religious Tourism and Pilgrimage, Volume 4(vii) 2016, ISSN : 2009-7379
- Fotios Kilipiris, Stella Zardava (2012) Developing Sustainable Tourism in a Changing Environment: Issues for the Tourism Enterprises (Travel Agencies and Hospitality Enterprises), Procedia - Social and Behavioral Sciences 44:44–52 DOI: 10.1016/j.sbspro.2012.05 .003
- Kilipiris, F. (2005). "Sustainable tourism development and local community involvement". Tourism and Hospitality Management, Vol.11, No 2 (June), ISSN 1330-7533.
- Christou, E., Kilipiris, F., Vasilevska, C., Karamanidis, I. & Marinovski, N. (2000). "Strategic academic co-operation in tourism education through Tempus-Phare projects: the case of Ohrid", The Tourism Review, Vol.55, No.1, ISSN 1660-5373.
- Kilipiris, F. (2001). "Agritourism: Factor of Development in mountainous and disadvantaged areas". Publication in the Scientific Review of the Central Union of Municipalities and Communities of Greece (KEDKE), Self-Government Notebooks, Issue 1, December.
- Kilipiris, F. (2002). "Starting from the Scratch: Developing Sustainable Tourism in the Remote Mountainous Community of Livadia, Greece". Tourism Destination Planning. Dublin Institute of Technology. Dublin, Ireland, ISBN 0-9542930-1-0.
- Kilipiris, F., Christou, E., Mavrodontis, T. (2002). "The development of rural tourism in Livadia". Learning materials for the management of tourism in Europe (edited) Holden, A. (2002) Rural Tourism in Europe. London, England: European Tourism University Partnership (ETUP), ISBN 91-631-3441-1.
- Kilipiris, F. (2000). "Metsovo, Greece: High on Top of Pindos". Resort Management in Europe: Case studies and Learning Materials. Edited by T. Mavrodontis T., European Tourism University Partnership (ETUP) Continuum London, ISBN 0-8264-4711-2.

### **10.3 SCIENTIFIC MONOGRAPHS**

- Kilipiris, F. Sustainable Tourism Development: Empirical Approaches. "Disigma" Publications 2009, ISBN 978-960-99048-0-3.
- Kilipiris, F. Principles of Travel & Hospitality, Human Resources Management. Within the European Program TEMPUS JEP 15007-2000, Thessaloniki 2003.
- Kilipiris, F. Sustainable Tourism Development: Concepts, Theory and Practice. Within the European Program TEMPUS JEP 15007-2000, Thessaloniki 2003.

### **10.4 PUBLICATIONS IN PROCEEDINGS OF INTERNATIONAL REFERRED SCIENTIFIC CONFERENCES**

- Fotis Kilipiris and Georgios Palisidis, Issues in developing gastronomic destinations in mountainous areas: the case of Mount Paiko, Central Macedonia, Greece, 4TH INTERNATIONAL SCIENTIFIC CONFERENCE, "TOURMAN 2021", "RESTARTING TOURISM, TRAVEL AND HOSPITALITY: THE DAY AFTER", MAY 21-23, 2021, THESSALONIKI, GREECE
- Vasiliki Kefalidou, Panagiotis Kassianidis, Spyros Avdimiotis and Fotis Kilipiris Safely Navigating the Aviation Industry Recovery: the key for increasing the Load Factor, 4TH INTERNATIONAL SCIENTIFIC CONFERENCE, "TOURMAN 2021", "RESTARTING TOURISM, TRAVEL AND HOSPITALITY: THE DAY AFTER", MAY 21-23, 2021, THESSALONIKI, GREECE
- Customers and Passengers' Satisfaction in Conjunction to Governments' Regulations in Aviation Industry During Health Crisis in Europe, 4TH INTERNATIONAL SCIENTIFIC CONFERENCE, "TOURMAN 2021", "RESTARTING TOURISM, TRAVEL AND HOSPITALITY: THE DAY AFTER", MAY 21-23, 2021, THESSALONIKI, GREECE
- Georgios Linaroudis, Chrysoula Chatzigeorgiou, Evangelos Christou and Fotis Kilipiris, (2021) Tourism consciousness in the educational process: A survey among professors concerning structural aspects, 4TH INTERNATIONAL SCIENTIFIC CONFERENCE, "TOURMAN 2021", "RESTARTING TOURISM, TRAVEL AND HOSPITALITY: THE DAY AFTER", MAY 21-23, 2021, THESSALONIKI, GREECE
- Stella Tsifitopoulou, Panagiotis Kassianidis, Spyros Avdimiotis and Fotis Kilipiris, 2021, Safely Navigating the Aviation Industry Recovery: the key for increasing the Load Factor,(2021), 4TH INTERNATIONAL SCIENTIFIC CONFERENCE, "TOURMAN 2021", "RESTARTING TOURISM, TRAVEL AND HOSPITALITY: THE DAY AFTER", MAY 21-23, 2021, THESSALONIKI, GREECE
- Spyros Avdimiotis, Andreanna Tragouda and Fotis Kilipiris, SECI Model Questionnaire Validation for Hospitality Establishments, 4TH INTERNATIONAL SCIENTIFIC CONFERENCE, "TOURMAN 2021", "RESTARTING TOURISM, TRAVEL AND HOSPITALITY: THE DAY AFTER", MAY 21-23, 2021, THESSALONIKI, GREECE
- Kilipiris, F., Paliouras, D. (2019) "Rejuvenation or rebranding? Destination strategy issues for the Thermaikos beach area, Thessaloniki, Greece", in TOURMAN 2019

International Tourism Conference with theme "Tourism, travel and hospitality at crossroads: The way ahead", Thessaloniki, Greece, 24-27 October.

- Kilipiris, F (2016) "Urban wineries & vineyards as a means for enhancing urban tourist experience & sustainability", 1st International Wine tourism Conference, (IMIC 2016), Santorini island, 14-16 October.
- Kilipiris, F., Dermetzopoulos, A (2015). "Streets of Orthodoxy: Developing religious tourism in the Mount Paiko area, Central Macedonia, Greece". 7th International Religious Tourism and Pilgrimage, Girona, 10-13 June
- Kilipiris F. (2014). "Seasonality issues in established tourism destinations: Expanding tourism season in Sithonia Peninsula, Central Macedonia, Greece". 4th INTERNATIONAL CONFERENCE ON TOURISM and HOSPITALITY MANAGEMENT", June 19 - 21, 2014 Athens, Greece.
- Kilipiris F. (2014). "Tourism Sustainability issues in Axios Delta, Central Macedonia, Greece." 3rd Interdisciplinary tourism research conference, 3-8 June 2014, Istanbul, Turkey.
- Kilipiris F. (2012). "Contemporary trends in promoting tourism destinations: Restructuring the Destination Marketing Organization (DMO)", XII International Conference on Contemporary Marketing Issues 2012, ATEI Thessaloniki, Bucks New University, Thessaloniki, June 13-15.
- Kilipiris F., Zardava S. (2011). "Developing Sustainable Tourism in a changing environment: Issues for the tourism enterprises", XI International Conference on Service Sector in a Changing Environment", University of Bitola, Ohrid Faculty of Tourism, Ohrid, FYROM, October 27-29.
- Kilipiris F., Karamanidis I. (2010). "Wine Roads of Northern Greece: A tool for promoting Oenogastronomy for the areas of Epirus, Macedonia and Thrace". 20th Biennial International Congress, Tourism and Hospitality Industry 2010, Opatija Faculty of Tourism and Hospitality Management, University of Rijeka, Croatia, May 6-8.
- Kilipiris, F. (2010). "Small and medium tourism enterprises in Greece: Sustainability attitudes and behavior". International Conference on Sustainability: issues, debates and challenges. Crete and Santorini, Bucks New University, TEI of Crete, April 22-25.
- Kilipiris, F., Karamanidis, I., Valachis, I., Dermetzopoulos, A., Bonarou, C., Karapiperis, S. (2009). "Developing Alternative Forms of Tourism in the "Water-Lands" of Thessaloniki". 4th International Scientific Conference: Planning for the Future - Learning from the Past/ Contemporary Developments in Tourism, Travel & Hospitality, University of the Aegean, Rhodes Island, Greece 3-5 April.
- Karamanidis, I., Kilipiris, F., Valachis, I. and Eleftheria Prinianaki, E. (2009). "Applying the Life Cycle Model in Halkidiki: A Case Study". *4th International Scientific Conference: Planning for the Future - Learning from the Past/ Contemporary*

*Developments in Tourism, Travel & Hospitality*”, University of the Aegean, Rhodes Island, Greece 3-5 April.

- Kilipiris, F., Avdimiotis, S., (2006). “The changing tourism market: The case of Crinotour. A tool for SME’s within the European Economy of the 21st Century”. *18th biannual International Congress Tourism and Hospitality Industry*, Opatija, Croatia, 3-5 May.
- Kilipiris, F., Karapiperis, S., Dermetzopoulos, A. and Karamanidis, I. (2006). “Re-defining Sustainable Tourism”. *2nd International Scientific Congress: Progress in Tourism and Hospitality*, Thessaloniki, Greece. ATEI of Thessaloniki, 1-4 June.
- Kilipiris, F. (2006). “The E.U. initiative for the Education and the Initial Vocational Training (EPEAEK II) in the Department of Tourism Management of TEI Thessaloniki”. *3rd International Scientific Conference New Trends in Tourism Education*, ATEI of Thessaloniki, Faculty of Tourism & Hospitality-University of Bitola, Ohrid, 22-24 October.
- Dermetzopoulos, A., Tsimitakis, E., Avdimiotis, S., Karamanidis, I., Kilipiris, F. (2006). “New product development and sustainability in nature based tourism. The case study of the European Long Distance path E4 in Crete”. *24th EuroCHRIE Congress In Search for excellence for Tomorrow’s Tourism, travel and Hospitality*, EuroCHRIE Thessaloniki, Greece, 25-28 October.
- Kilipiris, F. and Karamanidis, I. (2005). “New tourist product for sustainable tourist development: the village of Maloviste as an integrated tourist destination”. *23rd EuroCHRIE Conference Facing Change in Tourism and Hospitality*, Paris, 26-28 October.
- Kilipiris, F. (2005). “Sustainable Tourism Development and Local Community Involvement”. *VIII International Conference Contemporary Trends in Tourism Industry*, Faculty of Tourism & Hospitality-University of Bitola, Ohrid 26-27 May.
- Karamanidis, I., Christou, E., Kilipiris, F. and Lymperopoulos, C. (2004). “Customer loyalty in the hospitality industry: the impact of emotional satisfaction”. *22nd EuroCHRIE Conference: Global Issues & Trends in the Hospitality and Tourism Industries*. Ankara, Turkey: Bilkent University, 3-7 November.
- Kilipiris, F. (2003). “Sustainable Tourism in remote mountainous Greece: Agrotourist attitudes and motivations”. *2nd International Scientific Conference Sustainable Tourism Development and the Environment*, University of the Aegean, Chios Island, October 2-5.
- Kilipiris, F. (2001). “Starting from the scratch: Developing Sustainable Tourism in the remote and mountainous community of Livadia – Greece”. *10th ATLAS International Congress Tourism Innovation and Regional Development*, Dublin, Ireland 4-6 October.
- Kilipiris, F. (2000). “The Institution of ‘European City of Culture’ as a tool for Cultural and Tourism Development: The case of Thessaloniki 1997”. *7th ATLAS International Conference North-South: Contrasts and connections in Global Tourism*, Savonlinna, Finland, 18-21 June.

- Kilipiris, F., Christou, E. and Mavrodontis, T. (2000). "Rural Tourism in remote communities: the case of Livadia". *1st International Scientific Conference Tourism on Islands and Specific Destinations*, Chios Island, 14-16 December.
- Christou, E., Kilipiris, F., Karamanidis I. (1999). "In search for Service Quality in the Hospitality Industry: Concepts, Problems and Exploratory Research". *ATLAS Annual Conference: Service Quality and Customer Service in Tourism and Leisure*. Munich, Germany, 9-11 September.
- Kilipiris, F. (1999). "The sustainable approach to Tourism Economics". Conference: Aspects of Economy and Law in Tourism, University «St. Kliment Ohridski» of Bitola, Faculty of Tourism and Hospitality, 21-22 October.
- Kilipiris, F. (1998). "Craft production and heritage tourism as a sustainable community resource: The case of Metsovo-Greece". *EUROTEX-ATLAS Conference: Innovative Approaches to Culture and Tourism*. Rethymnon, Crete, 22-24 October.

### **10.5 PUBLICATIONS IN CONFERENCE PROCEEDINGS WITHOUT REFEREES**

- Kilipiris, F. (2004). "Sustainable Tourism Development". Socrates IP Course: Sustainable agriculture and water resources: European Comparisons, TEI of Thessaloniki, 4-15 May.
- Kilipiris, F. (2001). "Agritourism in Livadi Olympos: Resources and conditions for development". 1st Conference on the History and Development of the Municipality of Livadi Olympos. Zaneio Educational Center, Livadi, August 24-26.
- Kilipiris, F. (2000). "Alternative Tourism: Policy for Economic and Cultural Reconstruction of the Mountain Vlach Community". 1st International Conference of Vlach-speaking Hellenism. Thessaloniki December 8-10.
- Kilipiris, F. (1999). "Sports, Culture, Tourism in Kilikis Prefecture. An approach through the SWOT Method". Annual Conference of the Local Union of Municipalities and Communities of the Prefecture of Kilikis, Kilikis, December 13.
- Kilipiris, F. (1998). "The necessity of protecting Pindos". 2nd International Conference on the protection and eco-development of mountainous areas. Metsovo, June 6-8.
- Kilipiris, F. (1996). "Muscovite merchants in Venice and the Austro-Hungarian lands (18th-19th century)". "Moschopolis" International Symposium, Society of Macedonian Studies, Thessaloniki, October 31 - November 1.
- Kilipiris, F. (1995). "Soft Tourism Destinations in Greece: Present and Perspectives". Threats to the Environment from Tourism, UETP-EEE short Modular Course Program A COMETT II Project. Technological Educational Institution of Thessaloniki, Thessaloniki, May 8-13.

## **10.6 REVIEWER IN INTERNATIONAL SCIENTIFIC JOURNALS**

2003- Reviewer and member of the Editorial Board of the peer-reviewed scientific journal "Tourism and Hospitality Management", ISSN 1330-7533.

2013 - 2017 Reviewer of the peer-reviewed scientific journal "Anatolia" ISSN

2010 - Member of the Editorial Advisory Board of the international scientific journal Tourisimos ISSN 1790-8418.

2009 - Member of the scientific committee of the scientific journal Tourism Issues, Journal of Tourism Sciences ISSN: 1791-0064

## **10.7 REVIEWER AND MEMBER OF SCIENTIFIC COMMITTEES OF INTERNATIONAL SCIENTIFIC CONFERENCES**

2012: Reviewer of the 21st Biennial International Congress Tourism and Hospitality Industry 2012: New Trends in Tourism and Hospitality Management, Opatija, Croatia, University of Rijeka, May 7-9.

2011: Reviewer and member of the Scientific Committee of the XI International Conference "Service Sector in Terms of Changing Environment", Ohrid, FYROM, University of Bitola, 27-29 October.

2010: Reviewer of the 20th Biennial International Congress Tourism and Hospitality Industry 2010: New Trends in Tourism and Hospitality Management, Opatija, Croatia, University of Rijeka, May 6-8.

2004: Reviewer of the 17th Biennial International Congress Tourism and Hospitality Industry 2004: New Trends in Tourism and Hospitality Management, Opatija, Croatia, April 14-16.

2010: Member of the International Program Committee of the 20th Biennial International Congress Tourism and Hospitality Industry 2010: New Trends in Tourism and Hospitality Management, University of Rijeka, Opatija, Croatia, May 6-8.

2008: Member of the scientific committee of the international conference "Marketing & Management in Tourism Businesses: Modern and innovative practices". Department of Tourism Businesses, TEI of Crete, May 29-30.

Member of the scientific committee of the 2nd International Scientific Conference of the E-Business forum on "E-Business in Travel, Tourism and Hospitality". University of the Aegean, Department of Tourism Business, TEI of Thessaloniki, Ministry of Development - National Research and Technology Network, Athens, May 14.

Member of the scientific committee of the International Scientific Conference on "Challenges for Higher Education: The case of Travel, Tourism, Transportation and Hospitality Studies". Co-organizer: Lebanese University (Lebanon), Department of Tourism Business TEI Thessaloniki, University of the Aegean, Alexandria University (Egypt), Tishreen University (Syria), Beja Polytechnic Institute (Portugal), Beirut 1-2 March.

2006: Member of the Scientific Committee of the 24th EuroCHRIE Congress "In Search of Excellence for Tomorrow's Tourism Travel and Hospitality". University of the Aegean, Thessaloniki 25-28 October.

Member of the Scientific Committee of the 3rd International Scientific Congress "New Trends in Tourism Education", Ohrid, 21-24 October, within the European Program TEMPUS CD-JEP 17121-2002.

Member of the Scientific Committee of the 2nd International Scientific Congress on "Progress in Tourism and Hospitality: Present and future challenges", ATEI Thessaloniki, Thessaloniki 1-4 June.

Member of the Scientific Committee (International Program Committee) of the 18th Biennial International Congress "Tourism and Hospitality Industry 2006", New Trends in Tourism and Hospitality Management, Opatija, Croatia, May 3-5.

2003: Member of the Scientific Committee of the International Scientific Conference "Educating for tomorrow's tourism" held in Ohrid, Organizer: Ohrid Faculty of Tourism & Hospitality. St. Kliment - Ohridski University of Bitola, October 10-12.

## **10.8 MEMBERSHIP IN ORGANIZATIONAL COMMITTEES OF INTERNATIONAL SCIENTIFIC CONFERENCES**

2019 Scientific committee member of the international scientific conference TOURMAN 2 "Tourism, Travel & Hospitality at Crossroads: The way ahead" International Hellenic University, Thessaloniki, Greece, October 24-27, 2019

2006 Chairman of the Organizing Committee of the 3rd International Scientific Congress on "New Trends in Tourism Education" within the framework of TEMPUS JEP 17121-2002 Ohrid (22-24 October).

Chairman of the Organizing Committee of the 2nd International Scientific Congress entitled "Progress in Tourism and Hospitality: Present and Future Challenges". Thessaloniki, Organized by the Tourism Business Department of the University of Thessaloniki, June 1-4.

2004 Member of the Organizing Committee of the International Scientific Conference "Educating for tomorrow's tourism" held in Ohrid, Organizer: Ohrid Faculty of Tourism & Hospitality. St. Kliment - Ohridski University of Bitola, October 10-12.

## **11. REFERENCE OF SCIENTIFIC WORK BY THIRD PARTIES (CROSS-REFERENCES)**

- Tourism, tourism development: contributions of Greek scientists, December 2017, Publisher: Papazisis Publishers, Editor: Paris Tsartas, Pericles Lytras, ISBN: 9789600233094, citations 2
- Streets of Orthodoxy: Developing religious tourism in the Mount Paiko area, Central Macedonia, Greece, January 2016, DOI: 10.21427/D76K5T, citations 2



- Developing Sustainable Tourism in a Changing Environment: Issues for the Tourism Enterprises (Travel Agencies and Hospitality Enterprises), *Procedia - Social and Behavioral Sciences* 44:44–52, DOI:10.1016/j.sbspro.2012.05.003, citations 48
- SUSTAINABLE TOURISM DEVELOPMENT AND LOCAL COMMUNITY INVOLVEMENT, December 2005, *Tourism and Hospitality Management* 11(2):27-39, DOI: 10.20867/thm.11.2.3, citations 13
- Strategic academic co-operation in tourism education through tempus-phare projects: The case of Ohrid, December 2000, *Tourism Review* 55(1):59-74, DOI: 10.1108/eb058329, citations 1

## **12. TEACHING NOTES AND OTHER RELATED WRITING ACTIVITY**

2009- Sustainable Tourism Development

2008- Communication and Public Relations in Tourism.

Organization of Conferences and Events

Planning – Execution of Trip

2000. Edited by the Greek Edition of the book "World Tourism and Travel Geography", Lloyd E. Hudman, Richard H. Jackson, Hellenic Publications.

1995 Travel Agencies I

Travel Agencies II

Air Fares- Issuance of Tickets

## **13. TEACHING IN INTERNATIONAL GRADUATE STUDY PROGRAMS**

2005 Visiting Professor of the Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka in Croatia. Teaching in the Masters Program entitled "Contemporary Hospitality Management".

## **14. OTHER RELATED SCIENTIFIC ACTIVITIES**

- 2018 Speaker on "Coastal & maritime tourism in the Region of Central Macedonia" within the framework of the European Interreg/Mediterranean/Helix/Thessaloniki Blue Bootcamp program, organized by the Thessaloniki Chamber of Industry, Thessaloniki, March 18.
- 2018 Organizer and Coordinator of a workshop on "Salonika Front: from historical memory to tourist experience", as director of the Tourism & Hospitality Department of the Business Administration Department of Alexandria Technical University of Thessaloniki, Thessaloniki, December 5.
- 2018 Coordinator and presenter at a conference of the Municipality of Thessaloniki and the European Parliament on "Balkans: a crossroads of alternative tourist routes", in the context of the international tourism exhibition "Philoxenia 2018", November 10.

- 2018 Speaker on "The local development of Lake Kerkini" of the Center for Lifelong Learning of the Central Macedonia Region, within the framework of the Cross-Border IPA 2014-2020 "Culter" program, Serres, July 19.
- 2018 Speaker on "The value of training in increasing the competitiveness of hospitality businesses and the tourist destination" of the Lifelong Learning Center of the Central Macedonia Region, in the context of the 29th Money Show co-organized with the Hellenic-Italian Chamber, Thessaloniki, July 7.
- 2018 Speaker at the European Parliament conference on "Tourism, Sustainable Development, and Environment in South Europe", of the European Parliament Group European United Left-Nordic Green Left (GUE/NLG), Brussels, May 22.
- 2018 Lecturer within the framework of the Open University of Thermaikos Municipality with the title of presentation "Tourist Destination Life Cycle: The case of Thermaikos Coast", Perea, May 16.
- 2018 Speaker at a conference of the Municipality of Veria-Deputy Mayor of Tourism, entitled "Historical tourism, the role and importance of historical monuments and personalities in the tourism development of the destination. The international dimension", Veria April 24.
- 2011 Member of the Organizing Committee and coordinator of the thematic section of the 1st Symposium of Food Sector Professionals of the Balkan Countries on the theme "Professional catering businesses against the economic crisis" within the framework of the 21st International Food and Beverage Exhibition DETROP of HELEXPO, March 11.
- 2010 Member of the three-member evaluation committee of the "Progress Research for PhD Degree in Economics" of doctoral student Davit Darsavelidze on the topic "Innovation and clusters as drivers of Localization vs. Globalization, the case of tourism cluster of Thessaloniki" within the Erasmus-Mundus program of ATEI-TH.

Supervisor of doctoral student David Cioplani on the topic of doctoral research "Cultural tourism in Georgia" within the Erasmus-Mundus program of ATEI-TH.

Scientific Associate of the State Scholarship Foundation (IKY). Examiner in the competitions of the Tourism Postgraduate Scholarship Programs.

- 2009 Member of the scientific team for the study and drafting of the Explanatory Report for the creation of a Master's Program at the Department of Tourism Operations of the Athens University of Applied Sciences.

Member of the scientific team for the study and drafting of the Explanatory Report for the creation of a Tourism Education and Research Laboratory (ETEE) at the Department of Tourism Operations of ATEITH based on Law 3794/2009, Official Gazette 156-04/09/2009.

Speaker at a conference on "The Departments of Tourism Businesses of TEIs: Past, Present and Future". Presentation on "Extroversion of Tourism Business Departments (TTE) of TEIs: The case of the TTE of ATEI Thessaloniki", March 5.

Speaker at the exhibition "Agro Tourism 2009" (Exhibition of local - traditional products and services of Halkidiki) in Kassandrea, Halkidiki, April 25, 2009.

Speaker at a day at the Tourist Exhibition "Philoxenia-25th International Tourism Exhibition" on the subject of "Waterways in the Delta of Axios" within the framework of the "Terres d'Eau" program, October 30.

Speaker on "City break: Developing a new tourist product for Thessaloniki" in the context of the conference "Promoting sustainable forms of cultural and touristic wealth of the Province of Thessaloniki" Prefectural Government of Thessaloniki, October 16.

- 2008 Speaker in a conference program on "Ecotourism in protected areas". Organization of the Delta-Axios-Aliakmonas Management Agency, within the framework of the international tourism exhibition "Philoxenia", November 1.

Coordinator of a round table discussion within the Equal program on "The importance of training in shaping the modern tourism product: The contribution of the EQUAL Community Initiative Program". Panel of participants, Panagiotis Nikolaidis, President of the Association of Hotel Managers of Macedonia-Thrace, Pavlos Papadopoulos, Manager of Gerakina Beach Hotel, Dimitrios Mousiadis, G.G. Thessaloniki Hotel Association, Evangelos Christou, Marianna Sigala, University of the Aegean, Thessaloniki, February 22.

- 2007 Lecturer in the "Education in Rural Tourism" program of the Serbian Ministry of Trade, Tourism and Services and the University of Novisad for the development of agritourism in the area of Lake Vlasina, N.A. Serbia. Presentation topic: "Developing agro tourism in mountainous regions. The case of Megala Livadia-Greece", Vlasina Lake, June 21-24.

- 2006 Coordinator of the 1st section of the International Symposium on Cultural Tourism within the framework of the 22nd FILOXENIA - International Tourism Exhibition with the theme: "Issues of defining the concept of cultural tourism, historical review of the evolution of cultural tourism". Panel of speakers: Thomas Mavrodontis (ATEI of Thessaloniki), Nikolaos Moutsopoulos (AUTH), Haluk Sergin (University of Maltepe and Galatasaray), Thessaloniki.

- 2005 Lecturer at the Free Open University of the Municipality of Orestidos, Prefecture of Kastoria on the topic "Tourist product and quality service", Argos Orestiko, (March 23).

Member of the scientific working group with the subject: "Tourist development of the Prespa - Ahrida area" within the framework of the program on Regional and Transfrontier Cooperation of the EAST-WEST INSTITUTE and the Cultural Triangle of Prespa. (CULTURAL TRIANGLE OF PRESPE). Monastery (February 8).

- 2004 Member of the scientific team of the Balkan Press Center - Working Group "DEVELOPMENT AND TOURISM" for the implementation of the Journalistic research "Central Macedonia: The steps for the unified Tourism Promotion" which was implemented in the framework of the European Program "Development of alternative forms of tourism" of Region of Central Macedonia. Thessaloniki.

Coordinator of the "TEMPUS INFORMATION DAY" conference organized by the National Youth Foundation, National Coordinator of the TEMPUS Program, at TEI Kavala. Speakers: Ioannis Karamanidis CD JEP 31084-2004 (ATEITH). Konstantinos Spyridonidis CO-19A04 (A.PTH) Stavros Androulidakis IMG 03 2001 (ATEITH) Amatov Usupovich, Osh Agricultural College and Sydykov Batorali, Kyrgyzstan Agricultural University. Erdogan Oktay, University of Eger - Izmir. Kavala, October).

Speaker on "The Leader Plus program and the Operational Program 'Agriculture - Development - Rural Reconstruction, Border areas - Development Initiatives' in the Training Program "Agricultural and Regional Policy of the E.U. Claim - Implementation of Programs. The Role of Cooperation". Organisation: Pancyriot Cooperative Confederation - Human Resources Development Authority of Cyprus and the Educational Kilkis - Vocational Training Center. Limassol March 17-18, Nicosia March 19-20.

- 2003 Speaker at a conference of the National Youth Foundation at the Ministry of Foreign Affairs on the topic: TEMPUS III (2000-2006), November 3.
- 2001 Speaker at the TEMPUS III Conference, of the National Youth Foundation, held at the TEI of Heraklion (October 6).

Member of the scientific committee for the Reform of the Department's Curriculum.

Speaker on the topic: "Tertiary Level Strategic Education Cooperation in the Balkans: The case of the School of Tourism Management of TEI of Thessaloniki – a TEMPUS-PHARE Experience" at the "Days of International Education" International Exhibition. (November 19-22, Skopje - Monastiri).

- 1998 Lecturer at Leeds Metropolitan University. Teaching courses within the Socrates program. May 14-21, Leeds, Great Britain.

## **15. CONTRIBUTION TO THE DEVELOPMENT OF THE DEPARTMENT'S INTERNATIONAL RELATIONS**

2022: Department representative to the meeting with American Universities representatives to promote student and staff mobility among universities.

2011: Participation in the 1st Advisory Board Meeting of the international scientific journal Tourism and Hospitality Management, ISSN 1330-7533, Lovran, Croatia, May 5.

2005: Contribution to the scientific collaboration of ATEI Thessaloniki with the University of Rijeka, Department of Tourism and Hospitality Management in Opatija, Croatia, which led to the signing of a relevant scientific collaboration agreement.

## **16. INTERNATIONAL RECOGNITION**

2008–13. Member of the executive board (executive member) of the international tourism organization ATLAS (Association for Tourism and Leisure Education).

2004. "Best Paper Finalist Recognition." Honorary international recognition for the best presentation at the 2004 Annual EuroCHRIE International Conference entitled: "Customer loyalty in the hospitality Industry: The impact of emotional satisfaction" held at Bilkent University, Ankara.