



## TOURMAN 2021

International Scientific Conference  
**"Restarting tourism, travel and hospitality:  
 The day after"**

International Hellenic University

Online through Zoom, 21-23 May 2020

Conference website	<a href="http://www.tourman.gr">http://www.tourman.gr</a>
Submission link	<a href="https://easychair.org/conferences/?conf=tourman2021">https://easychair.org/conferences/?conf=tourman2021</a>
Abstract submission deadline	15 March 2021

The 4<sup>th</sup> International Scientific Conference "TOURMAN 2021" will take place online, on the 21st to 23rd of May 2021 and is themed "Restarting tourism, travel and hospitality: The day after". It is hosted and organised by the International Hellenic University, a traditional public university in Greece with over 55.000 students.

As an answer to the covid-19 pandemic challenges, the Conference will take place **virtually** (with online live streaming), through Zoom web conferencing. Participation for all delegates presenting accepted abstracts will be totally **free of charge** (no delegate fees)!

The state-of-the-art conference program includes: a) a high quality scientific research track with refereed presentations, b) cutting-edge keynote speakers and roundtables from the industry, the academia and the public sector, c) publication opportunities in special issues of Scopus-indexed refereed journals, and d) a postgraduate student paper presentation track and a PhD workshop.

### **"Restarting tourism, travel and hospitality: The day after"**

The covid-19 pandemic is having a major impact on tourism, travel and hospitality; however, there is a light in the end of the tunnel and the global tourism industry is preparing for a dynamic come-back, a major restart! In addition, recent developments in various fields such as technology, environmental issues, tourism supply and demand, emergence of new destinations, globalisation of the tourism industry, innovative management approaches, designing and marketing visitor experiences, story-telling and many others, are having a major impact on tourism, travel and hospitality! Achieving and sustaining success in the future, either in the private or the public sector, is a major challenge for all tourism stakeholders. The search for success in the ever-changing tourism industry is always with us, and its impacts are of critical importance for tourism, travel and hospitality management and education.

Any stakeholder in tourism, travel & hospitality, and any industry practitioner, educator or researcher, is facing vital questions like:

- How to prepare for the future?
- How to manage the future?
- How to survive in the future?
- How to sustain development and growth?
- How to research for the future?

If you are looking for answers to these questions, or if you can share with others your answers, then make sure that you will participate in the virtual (with online live streaming) TOURMAN 2021...

## Submission Guidelines for Abstracts

All manuscripts must be original and not simultaneously submitted to another journal or conference. Please submit abstracts (350 to 400 words, excluding references) via EasyChair online submission system at <https://easychair.org/conferences/?conf=tourman2021> by the **15th of March 2021**.

Submitted abstracts should be relevant with the overall conference theme objectives and at least one of the conference sub-themes, should be written in English, and should be submitted in time. All contributions must be original (i.e., not been published elsewhere), follow academic writing, structure and methodology. Submissions will be **blind-refereed** by at least two anonymous reviewers who will decide whether the proposed abstracts will be accepted or not. Following the acceptance of the abstract, the author(s) will be provided with specific guidelines for the submission of a full paper.

Authors of accepted **abstracts** may participate at the conference and present their work, based on their accepted abstract; all abstracts should be extended to short papers (2 pages) which will be included in the official Book of Abstracts.

Authors that wish to additionally submit a **full paper** will be informed about the submission specifications/guidelines for the full papers; all accepted full papers will be included in the official conference proceedings, as a separate Edited Book.

### **Guidelines for preparing an abstract for TOURMAN 2021**

TOURMAN 2021 provides the following guidance to help authors write an abstract of maximum value to readers. Please read carefully the following guidelines, before submitting your abstract. Abstracts that do not fully conform to the guidelines presented below, will be automatically rejected!

An abstract is a concise summary of a larger work; the length of an abstract submitted to TOURMAN 2021 should be between 350 and 400 words (excluding references) and should be written in English. Its purpose is to help readers quickly discern the purpose and content of the work. Accuracy, brevity, and clarity are the ABCs of writing a good abstract. Writing style: a) Use a who, what, when, where, why, how, and “so what” approach to addressing the main elements in your abstract; b) Use specific words, phrases, concepts, and keywords to highlight your work; c) Use precise, clear, descriptive language, and write from an objective rather than evaluative point of view; d) Write concisely, but in complete sentences; e) Use plain language, do not use jargon, and do not use acronyms except for commonly used terms (then define the acronym the first time used); f) Write in the third person; do not use “I” or “we”; g) Use verbs in the active voice. A well-written abstract to be submitted to TOURMAN 2021 should be structured into the following four key elements:

- **Purpose:** describes the objectives and research questions (or hypotheses).
- **Methods:** describes important features of your research design, data, and analysis. This may include the sample size, geographic location, demographics, variables, controls, conditions, tests, descriptions of research design, details of sampling techniques, and data gathering procedures.
- **Results & Discussion:** describes the key findings of the study, including experimental, correlational, or theoretical results. It should also provide a brief explanation and discussion of the results.
- **Implications:** show how the results connect to policy and practice, and provide suggestions for follow-up, future studies, or further analysis.
- **Keywords:** provide minimum 3 and maximum 5 keywords representing the major focus of your abstract.

Please click [here](#) to download the template (in Word format) for your abstract file; after completing this file with details of your abstract, submit it through the EasyChair online submission platform.

## **List of Topics**

Research tracks of the conference include the following topics:

- Marketing
- Management
- Innovation & Knowledge
- Human Resources
- Tourism and Hospitality Education
- Information & Communication Technologies
- e-Tourism

- Tourism Planning & Development
- Finance & Economics
- Service Quality
- Operations Management
- Experience Design and Management
- Food & Beverage
- Catering
- Travel & Leisure
- Destination Management
- Strategic Planning
- Hospitality
- Alternative/Special Forms of Tourism
- Sustainability
- Sports Management and Sports Tourism
- Culture & Heritage Tourism
- Crime and Corruption in Tourism
- Religious and Pilgrimage Tourism
- Cruise and Marine Tourism
- Air Travel
- Dark Tourism
- Wine Tourism
- Tourism in Marine Environments
- Tourism Anthropology
- LGBTQ+ Tourism
- Covid-19 and Tourism/Travel/Hospitality

## Publication Opportunities

All accepted abstracts will be included in the official **Book of Abstracts**. Accepted full papers will be included in the official conference proceedings, as a separate **Edited Book**. The books will be published professionally in electronic form with different **ISBN** numbers (and individual **DOI** for each abstract and full paper). The Book of Abstracts will be available for online distribution during the conference. The Edited Book of conference proceedings will be published on the 30th of June 2021.

Authors of selected conference papers will have the opportunity to publish their work at various **Scopus-indexed special issues** of international scientific journals (full details of the journals are provided at the conference website, at: <https://www.tourman.gr/publication-opportunities>).

## Venue-Platform

The Conference will take place **virtually** (with online live streaming), through Zoom web conferencing. All delegates will have full access to all conference activities (plenary sessions, keynote speeches, parallel sessions, even virtual “coffee-breaks” and thematic break-out rooms) through dedicated web links.

## Keynote Speakers

Confirmed world-class keynote speakers for TOURMAN 2021 are the following:

- Bimitrios Buhalis, *Strategic Management and Marketing expert with specialisation in ICT, Smart Environments and Interactive Marketing. Professor, Bournemouth University, United Kingdom.*
- Cihan Cobanoglu, *McKibbon Endowed Chair Distinguished Professor, Director of M3 Center & Coordinator of International Programs for the School of Hospitality and Tourism Management, University of South Florida, U.S.A.*
- Sara Dolnicar, *Research Professor in Tourism, ARC Australian Laureate Fellow and Slovenian Ambassador of Science, The University of Queensland, Australia.*
- Stanislav Ivanov, *Professor of Tourism Economics and Vice-Rector (Research), Varna University of Management, Bulgaria.*

- Marina Novelli, *Professor of Tourism and International Development at Brighton Business School, University of Brighton, United Kingdom.*
- Yaniv Poria, *Professor of Heritage Tourism and Chair of the Department of Hotel & Tourism Management, Ben-Gurion University of the Negev, Israel.*
- Razaq Raj, *Principal Lecturer for Research and Enterprise in Leeds Business School, Leeds Beckett University, United Kingdom.*
- Alfonso Vargas-Sánchez, *Professor of Management and Marketing, University of Huelva, Spain.*
- Cleopatra Veloutsou, *Professor of Brand Management, Adam Smith Business School, University of Glasgow, United Kingdom.*
- Ian Yeoman, *Professor of Tourism, Victoria University of Wellington, New Zealand.*

Details about the topics of the keynote presentations as well as about additional keynote speakers will be provided soon at the conference website.

## Committees

### Scientific Committee

- Co-Chairs:
  - Evangelos Christou, *International Hellenic University, Greece*
  - Anestis Fotiadis, *Zayed University, United Arab Emirates*
- Associate Chairs:
  - Kostas Alexandris, *Aristotle University of Thessaloniki, Greece*
  - Hugues Seraphin, *University of Winchester, United Kingdom*
  - Giacomo Del Chiappa, *University of Sassari, Italy*
- Members:
  - For details about all the members of TOURMAN 2021 Scientific Committee, please visit the conference website at: <https://www.tourman.gr/committees>

### Organizing committee

- Chair:
  - Chryssoula Chatzigeorgiou, *International Hellenic University, Greece*
- Conference Manager:
  - Evangelia Stalika, *International Hellenic University, Greece*
- Members:
  - For details about all the members of TOURMAN 2021 Organising Committee, please visit the conference website at: <https://www.tourman.gr/committees>

## Venue-Platform

- Deadline for submission of Abstracts (between 350 and 400 words, plus main references): 15th of March 2021
- Evaluation of abstracts and communication with authors: by the 25th of March 2021
- Submission of revised/final abstracts for inclusion in the official Book of Abstracts: by the 30th of April 2021
- Submission of full papers for authors that wish to submit a full paper and not just an abstract, to be included in the Edited Book: by the 30th of May 2021
- Deadline for free delegate registration: 5th of May 2021

## Contact Details & Conference Secretariat

Conference Manager: Dr. Evangelia Stalika


Address: International Hellenic University, Postgraduate Program in Tourism Management (c/o TOURMAN 2021), P.O.Box 151, GR57400, Thessaloniki, Greece

Telephone: a) Landline: +30-2310-013450, b) Mobile: +30-6974-152836

E-mail: [conference@tourman.gr](mailto:conference@tourman.gr)

URL: <https://www.tourman.gr>

TOURMAN 2021  Page: <https://www.facebook.com/tourman2021conference>

TOURMAN 2021  Channel: <https://youtu.be/izEE5kkzGB8>